

Miami Breast Cancer CONFERENCE®

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MBCC18NEWS2
to save \$125!

update

A Message From the Chair

Patrick I. Borgen, MD

The **Miami Breast Cancer Conference®** has brought community oncologists, surgeons, clinicians, researchers, pharmacists, and every discipline of healthcare provider together for the past 3-plus decades, creating an engaging and exhilarating educational program that provides up-to-the-minute advances in breast cancer oncology.

In 2018, our 35th year, our formula for success is as fresh as ever. World-leading experts specializing in surgical, medical, and radiation oncology bring an unrivaled expanse of knowledge and depth of experience to aid in the careful construction of the conference curriculum. Our unique format is founded on the bedrock of real-world utility, with every clinical advancement placed into case-based context. With your patients in mind, the **Miami Breast Cancer Conference®** will once again deliver on our simple refrain: "Hear it on Friday, use it on Monday!"

The **Miami Breast Cancer Conference®** is distinctly able to cover late-breaking research findings, controversies, and other breakthroughs, passing that knowledge on to our audience in the most expedited fashion. A yearlong endeavor, our program will cover everything you might have missed and provide new insights into what you already know.

PER® and those of us at the **Miami Breast Cancer Conference®** are fully committed to you, the learner. This landmark meeting only exists if it valuable to you and your patients.

I hope to see you in Miami next spring. Come ready to learn. There will be a lot to discuss!

Sincerely,



Patrick I. Borgen, MD

Chairman, Department of Surgery
Maimonides Hospital
Director, Brooklyn Breast Cancer Program
Brooklyn, NY



"HEAR IT ON FRIDAY....
....USE IT ON MONDAY."

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JOIN US NEXT YEAR!

March 8-11, 2018 • Miami Beach, FL

Highlights from the 34th Annual **Miami Breast Cancer Conference®**

March 9-12, 2017 • Fontainebleau • Miami Beach, Florida

The multidisciplinary **Miami Breast Cancer Conference®** has brought together surgical, medical, and radiation oncologists, with other healthcare professionals and patient advocates, for 34 years. Miami Breast aims to foster awareness of state-of-the-art treatments across therapeutic areas and encourage truly multidisciplinary team cooperation in the clinic for the betterment of patient care. Here, we briefly highlight some of the hottest topics in surgical oncology from last year's conference and look forward to 2018.

For more information visit us online now at...

gotoper.com/go/MBCC18NEWS2



Hot Topics to be Covered in 2018!

Evaluating Ductal Carcinoma in Situ Biomarkers

With the advent of modern screening technologies, the diagnosis rate for ductal carcinoma in situ biomarkers has also increased. Standard treatment includes local surgical resection followed by radiation or endocrine therapy. However, adjuvant treatment is not necessary for all patients. How do we determine which patients will benefit? Join us in Miami to learn how to evaluate potential biomarkers and what screens you can use to test for them!

The Latest Strategies in Oncoplastic Surgery

Evolving strategies in breast-conserving surgery and local tissue rearrangement are incorporating mammoplasty techniques. What are the new frontiers in oncogenic breast surgery? Where is the field going? Join the discussion in Miami!

The Expanded Role of the Surgeon

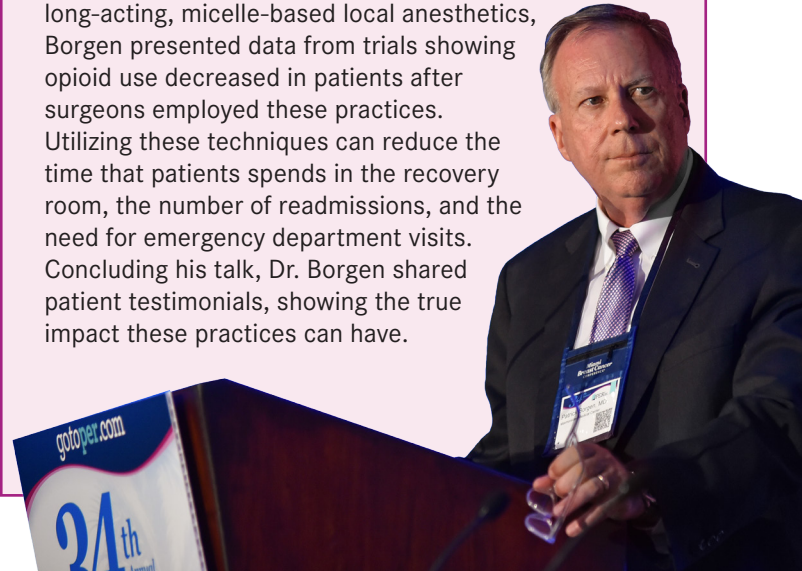
BRCA mutation status can impact the lives and decisions of patients and their families. With an explosion of genetic screens and cultural drives, surgeons have an increased need to act as genetic counselors. What you need to know and how best to counsel your patients will all be presented in Miami!

The Importance of Opioid-Sparing Approaches

Patrick I. Borgen, MD, chairman of the Department of Surgery at Maimonides Hospital and director of the Brooklyn Breast Cancer Program, discussed the changing mindset on prescription choices in order to address the growing opioid epidemic. Of the more than 70 million patients who are prescribed opioids for postsurgical pain, 1 in 15 will become addicted. This rate is even higher for older patients, especially those undergoing low-risk surgery.

“Obviously, it’s time for a change,” said Borgen. **“Patients don’t even like opioids,”** he continued. **“They would rather put up with the pain than get addicted.”**

Advocating for multidiscipline practices that stress enhanced recovery after surgery and a preference for long-acting, micelle-based local anesthetics, Borgen presented data from trials showing opioid use decreased in patients after surgeons employed these practices. Utilizing these techniques can reduce the time that patients spends in the recovery room, the number of readmissions, and the need for emergency department visits. Concluding his talk, Dr. Borgen shared patient testimonials, showing the true impact these practices can have.



FEATURING | Miami Breast Mini-Symposium

The 35th Annual Miami Breast Cancer Conference® Mini-Symposium offers an additional educational opportunity for attendees who plan to arrive in Miami the day before the official conference begins. The Mini-Symposium takes the format of a World-Class Tumor Board, featuring cases and discussions that highlight challenging clinical situations commonly faced by surgeons and oncologists.

This special session was developed to be of interest to healthcare practitioners from all specialties and will provide practical information to enhance patient care in the clinic, delivered by top experts in the field of breast cancer. If your schedule allows, we hope you will plan to attend and take advantage of this extra session!

Separate registration is required.





REGISTRATION

Use code: **MBCC18NEWS2** to save \$125!

First Name _____ Middle Initial _____

Last Name _____ Degree(s) _____

Physician Fellow PA-C NP Pharmacist Other _____

Nursing license _____

Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as "Industry" by PER?^o

Yes No

Address type: Home Hospital Office

Mailing Address _____

City _____ Prov/State _____

Country _____ Postal/Zip Code _____

E-mail (Your confirmation will be sent via e-mail) _____

Register now at
gotoper.com

	MINI-SYMPOSIUM + MAIN CONFERENCE March 08 - 11, 2018		MAIN CONFERENCE ONLY March 09 - 11, 2018	
	ADVANCE	ON-SITE	ADVANCE	ON-SITE
Physicians	\$1,169	\$1,289	\$829	\$879
Nurses, PAs, Other HCPs	\$979	\$1,099	\$639	\$689
Fellows**	\$979	\$1,099	\$639	\$689
Industry***	\$1,319	\$1,439	\$979	\$1029
Guest (access to receptions only)*	\$199	\$249	\$199	\$249

Four easy ways to register:

- 1) Go to our website at gotoper.com
- 2) Fill out the registration form and mail it with your payment (checks and credit cards are accepted) to the address below. Please make checks payable to "Physicians' Education Resource, LLC - MBC18."
- 3) Fill out the registration form and fax it to (609) 257-0705 (credit cards only)
- 4) Call (888) 949-0045

*FELLOWS registration must be accompanied by a letter from your director/chair stating current fellowship for discount. Cannot be combined with other discounts/coupon codes.

**INDUSTRY is defined by PER^o as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical.

For registration assistance, please email info@gotoper.com, or call (888) 949-0045 or (609) 378-3701.

A cancellation fee of 25% will be assessed on refunds requested through and including **November 3, 2017**, and a 50% fee on refunds requested on **November 4, 2017** through **December 1, 2017**. No refunds will be made after December 1, 2017. There is no charge for substitution. There is no charge for substitution. Substitutions can only be applied to the same conference and only two substitutions will be honored.

Phone type: Home Mobile Work

Phone _____ Fax _____

Specialty _____ Birth Date (MM/DD/YYYY) _____

Institute/Organization _____

Payment can be made by: Check VISA MasterCard Discover American Express

Charge Amount _____

Card Number _____ Expiration Date _____

Name as It Appears on Credit Card _____ Security Code _____

Billing Address of Card (if different from above; zip code required) _____

Signature _____

Practice Setting:

- Academic medical center/university
- Laboratory/basic research Pharmacy
- Community hospital-based practice
- Government agency
- Community office-based practice
- Pharmaceutical/biotechnology company
- In training (fellow, resident, student)
- Other

What is your principal activity?

- Patient care Clinical research
- Administrative Teaching/training Other

Preferred educational formats:

- Live Online Print

Preferred methods of communication:

- Phone Mail E-mail

Would you like to participate in CME surveys?

Yes No

How many cancer patients do you treat each month? _____

Years practicing medicine _____

Would you like to enroll in the PER Point System?

Yes No

Registration fees include continental breakfasts, breaks, receptions and e-syllabus materials.

All payments must be made by a draft on a United States bank.

Physicians' Education Resource^o, LLC (PER^o) fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please notify us in order to receive service. Please call (609) 378-3701.

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Accreditation

Physicians' Education Resource^o, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

This activity has been approved for AMA PRA Category 1 CreditTM.

Physicians' Education Resource^o, LLC is approved by the California Board of Registered Nursing, Provider #16669.

Miami
Breast Cancer
CONFERENCE®
update

2 Clarke Drive, Suite 110
Cranbury, NJ 08512

Phone: (888) 949-0045
E-mail: info@gotoper.com

35th Annual Miami
Breast Cancer
CONFERENCE®

Clear your calendar for **March 8-11**
to learn the latest in advances in the treatment
of breast cancer!

MARCH 8-11, 2018

FONTAINEBLEAU MIAMI BEACH • MIAMI BEACH, FL

Chairman



Patrick I. Borgen, MD
Chairman, Department of Surgery
Maimonides Hospital
Director, Brooklyn Breast Cancer
Program
Brooklyn, NY

Co-Chairs

Kimberly L. Blackwell, MD
Duke University Medical Center
Durham, NC

Elizabeth Mittendorf, MD, PhD
The University of Texas MD Anderson Cancer Center
Houston, TX

Debu Tripathy, MD
The University of Texas MD Anderson Cancer Center
Houston, TX

Register today and save \$125 off
the price of registration!
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