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Miami Breast Cancer CONFERENCE®

update

A Message From the Chair

Patrick I. Borgen, MD

I am thrilled that the **Miami Breast Cancer Conference®**, now in our 35th year, will once again bring together the top minds in breast oncology, all of whom are firmly dedicated to advancing patient care in this ever-changing field. Our faculty bring a depth of experience across the fields of surgery, radiology, pathology, and medical oncology, to name a few, and together provide a wealth of cutting-edge research data to the discussion.

In 2018, the **Miami Breast Cancer Conference®** will continue to embrace the overriding theme of "Hear it on Friday, use it on Monday." As always, our unique format will present practical, real-world cases prior to each lecture that will lead the discussion to those areas we often struggle with in our daily practices. Your input will be sought for each case, before and after every lecture, allowing us to assess how effectively the faculty member impacted your decisions.

This landmark meeting only exists if it is valuable to you. The **Miami Breast Cancer Conference®** and PER® are fully committed to listening to you, the learner, and doing everything possible to make the meeting informative, relevant, and fun at times provocative, but always educational.

I hope that you can join us in Miami in 2018. I am confident that you will experience one of medicine's most enjoyable educational experiences.

Many thanks for your consideration, and I look forward to seeing you in Miami. There is a lot to discuss!

Sincerely,

Patrick I. Borgen, MD
Chairman, Department of Surgery
Maimonides Hospital
Director, Brooklyn Breast Cancer Program
Brooklyn, NY



"HEAR IT ON FRIDAY....
....USE IT ON MONDAY."

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JOIN US NEXT YEAR!

March 8-11, 2018 • Miami Beach, FL

Highlights from the 34th Annual Miami Breast Cancer Conference®

March 9-12, 2017 • Fontainebleau • Miami Beach, Florida

The multidisciplinary Miami Breast Cancer Conference® has been bringing together surgical, medical, and radiation oncologists, with other healthcare professionals and patient advocates for 34 years. Miami Breast aims to foster awareness of state-of-the-art treatments across therapeutic areas and encourage truly multidisciplinary team cooperation in the clinic, for the betterment of patient care. Here, we briefly highlight one of the hottest topics from last year's conference, targeted inhibition of the poly (ADP-ribose) polymerase (PARP) family of proteins.

For more information visit us online now at...
gotoper.com/go/MBCC18NEWS1



Hot Topics to be Covered in 2018!

The Latest Updates in PARP Inhibition Strategies

After years of development and anticipation, late stage clinical trial data on PARP inhibitors is finally here. Recent data have shown the clinical efficacy of this class of agent compared to chemotherapy for patients with BRCA-mutated HER2-negative breast cancer. The key data and how to incorporate these results into practice, will all be presented in Miami.

Where Are We in CDK4/6 Inhibition?

These new strategies continue to evolve in their use in breast cancer management. Key questions now remain. How do we incorporate the latest data into our existing framework? How do we compare various agents shown to improve patient outcomes? Join the conversation in Miami!

The Status of Immunotherapy in Breast Cancer

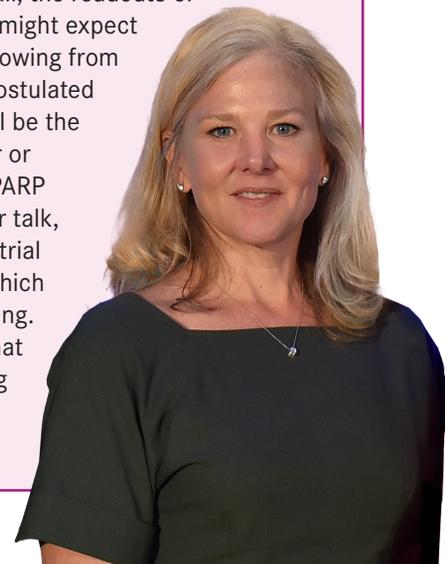
The past years have seen an explosion of checkpoint inhibition across tumor types. Following early stage development in breast cancer, can we begin to anticipate phase 3 results? Join us in a discussion on ongoing trials, and the future of breast cancer treatment!

An Update in Targeted Therapies

Kimberly L. Blackwell, MD, professor of medicine, Duke University School of Medicine, discussed the latest data on PARP inhibition. Twelve years after PARP inhibition was shown to be effective in BRCA-deficient cells, there are 5 unique PARP inhibitors advancing through clinical development: olaparib, veliparib, talazoparib, niraparib, and rucaparib—a “tongue twister” of breakthroughs

Although PARP inhibitors have found their footing in investigating BRCA-driven cancers, there’s been a subsequent drive to investigate this novel therapy in BRCA-like cancer cells as well. Other drives in PARP inhibition therapy include combination with DNA damaging, platinum-based chemotherapy, a combination that often turned out to be intolerable. With dose reductions, a high response rate was observed.

Blackwell discussed, in detail, the readouts of multiple trials and what we might expect from emerging agents. Borrowing from ovarian cancer, Blackwell postulated that platinum-sensitivity will be the “poor man’s test of whether or not a tumor is sensitive to PARP inhibition.” When ending her talk, Blackwell called for clinical trial registrations, highlighting which trials were currently recruiting. She ultimately concluded that PARP inhibitors “are exciting agents, but we have a long way to go.”



VIDEOS | Looking back, moving forward!

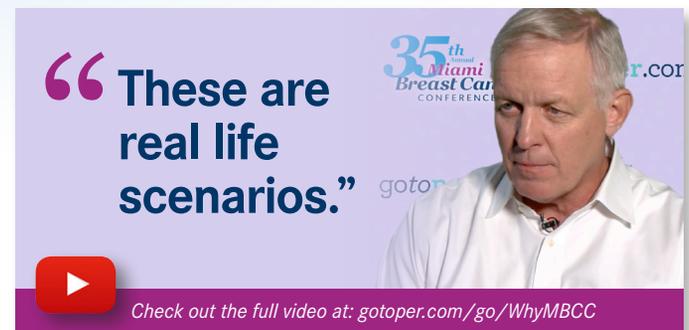
Highlights from 34th Annual Miami Breast Cancer Conference®



Check out the full video at: gotoper.com/go/MBCC18AUG

Looking Ahead to the 35th Annual Meeting

Hear what the experts have to say about Miami Breast!



Check out the full video at: gotoper.com/go/WhyMBCC

William Gradishar, MD



REGISTRATION

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First Name _____ Middle Initial _____
 Last Name _____ Degree(s) _____
 Physician Fellow PA-C NP Pharmacist Other _____
 Nursing license _____
 Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as "Industry" by PER?
 Yes No
 Address type: Home Hospital Office
 Mailing Address _____
 City _____ Prov/State _____
 Country _____ Postal/Zip Code _____
 E-mail (Your confirmation will be sent via e-mail) _____

Practice Setting:

- Academic medical center/university
- Laboratory/basic research Pharmacy
- Community hospital-based practice
- Government agency
- Community office-based practice
- Pharmaceutical/biotechnology company
- In training (fellow, resident, student)
- Other

What is your principal activity?

- Patient care Clinical research
- Administrative Teaching/training Other

Preferred educational formats:

- Live Online Print

Preferred methods of communication:

- Phone Mail E-mail

Would you like to participate in CME surveys?

- Yes No

How many cancer patients do you treat each month? _____

Years practicing medicine _____

Would you like to enroll in the PER Point System?

- Yes No

Registration fees include continental breakfasts, breaks, receptions and e-syllabus materials.

All payments must be made by a draft on a United States bank.

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	MINI-SYMPOSIUM + MAIN CONFERENCE March 08 - 11, 2018		MAIN CONFERENCE ONLY March 09 - 11, 2018	
	ADVANCE	ON-SITE	ADVANCE	ON-SITE
Physicians	\$1,169	\$1,289	\$829	\$879
Nurses, PAs, Other HCPs	\$979	\$1,099	\$639	\$689
Fellows**	\$979	\$1,099	\$639	\$689
Industry***	\$1,319	\$1,439	\$979	\$1029
Guest (access to receptions only)*	\$199	\$249	\$199	\$249

*FELLOWS registration must be accompanied by a letter from your director/chair stating current fellowship for discount. Cannot be combined with other discounts/coupon codes.

**INDUSTRY is defined by PER® as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical. For registration assistance, please email info@gotoper.com, or call (888) 949-0045 or (609) 378-3701.

A cancellation fee of 25% will be assessed on refunds requested through and including **November 3, 2017**, and a 50% fee on refunds requested on **November 4, 2017** through **December 1, 2017**. No refunds will be made after December 1, 2017. There is no charge for substitution. There is no charge for substitution. Substitutions can only be applied to the same conference and only two substitutions will be honored.

Four easy ways to register:

- Go to our website at gotoper.com
- Fill out the registration form and mail it with your payment (checks and credit cards are accepted) to the address below. Please make checks payable to "Physicians' Education Resource, LLC - MBC18."
- Fill out the registration form and fax it to (609) 257-0705 (credit cards only)
- Call (888) 949-0045

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 Specialty _____ Birth Date (MM/DD/YYYY) _____
 Institute/Organization _____
 Payment can be made by: Check VISA MasterCard Discover American Express
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 Billing Address of Card (if different from above; zip code required) _____
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Miami
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update

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Cranbury, NJ 08512

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E-mail: info@gotoper.com

35th Annual Miami
Breast Cancer
CONFERENCE®

Clear your calendar for **March 8-11**
to learn the latest in advances in the treatment
of breast cancer!

MARCH 8-11, 2018

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Chairman



Patrick I. Borgen, MD
Chairman, Department of Surgery
Maimonides Hospital
Director, Brooklyn Breast Cancer
Program
Brooklyn, NY

Co-Chairs

Kimberly L. Blackwell, MD

Duke University Medical Center
Durham, NC

Elizabeth Mittendorf, MD, PhD

The University of Texas MD Anderson Cancer Center
Houston, TX

Debu Tripathy, MD

The University of Texas MD Anderson Cancer Center
Houston, TX

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Use code: **MBCC18NEW1**

For more information visit us online now at...

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