

New York GU™

Interdisciplinary PROSTATE CANCER

AND OTHER GENITOURINARY MALIGNANCIES Congress®

A Message From the Chair

Leonard G. Gomella, MD, FACS

It's almost time for us to meet again. In just a few weeks' time the **11th Annual New York GU™** conference will be here. This Interdisciplinary Prostate Cancer Congress and Other Genitourinary Malignancies meeting is one of the best continuing medical education has to offer. Truly, it is your one stop update to all things GU.

This year's meeting is better than ever. **New York GU™** is focused on providing you with the most applicable updates in the management of GU cancers. What you learn here over the weekend, you'll be able to use in clinic on Monday! Our educational programming is always grounded in data, but distilled, refined, and contextualized to try to make your job easier.

As a healthcare provider and oncologist, you provide lifesaving care at a time when patients need it the most. We know how stressful and busy that can be. Simply put, this meeting wouldn't exist if it wasn't a benefit to you and your patients.

I hope to see you in New York as we take on the latest challenges and advancements in our field.

For your patients with prostate cancer, urothelial carcinoma, renal cell carcinoma, and everything else under the GU umbrella, we can't wait to advance patient care, together.



Leonard G. Gomella, MD, FACS

The Bernard W. Godwin Professor
of Prostate Cancer Chairman,
Department of Urology
Thomas Jefferson University
Philadelphia, PA



IPCC® UPDATE

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JOIN US!

Saturday, March 24, 2018

Crowne Plaza® Times Square Manhattan

1605 Broadway (at 49th Street) New York, NY 10019

What to Expect at This Year's Meeting

This year's conference brings together a dozen leading experts on all things GU from across the country. Starting out the mornings lectures focused on prostate cancer, Leonard G. Gomella, MD, FACS, will update you on the latest in actionable biomarkers. Then, E. David Crawford, MD, will delve into the controversies surrounding PSA screening, reanalyzing clinical data and providing updated perspectives. Moving on, Daniel P. Petrylak, MD, will lead a panel discussion centered around challenging cases you're likely to face in clinic. James B. Yu, MD, MHS, will review the current and future role of radiation therapy in prostate cancer, and then Robert Dreicer, MD, MS, MACP, FASCO, will delve into the latest advances in hormonal agents for your patients with prostate cancer.

Discussions will continue with Celestia S. Higano, MD, FACP, leading a discussion on the use of systemic therapy and Susan Slovin, MD, PhD, on the role of immunotherapy in prostate cancer.

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For more information and to register visit
gotoper.com/go/NYGU18NEWS2



IPCC® UPDATE

What to expect at this year's meeting, *continued from page 1*

After a guest lecture from our keynote speaker Ed Randall (more below), Maha H Hussain, MD, FACP, FASCO, will discuss the implications of next-generation sequencing and DNA damage repair pathways in prostate cancer. Wrapping up this portion of the conference, Dr. Gomella will lead another panel discussion featuring cases of patients with advanced disease.

After lunch, the conference will shift focus to cover renal cell carcinoma (RCC). First, David I Quinn, MBBS, PhD, FRACP, FACP, will provide an update on targeted therapies in RCC. Then, Mario Sznol, MD, will delve into the compelling advancements made in immunotherapy in recent years. David M Nanus, MD, will then discuss an updated strategic approach in the adjuvant and neoadjuvant settings before Dr. Petrylak again leads a case based panel, this time on the management of adverse events and treatment toxicities in your patients with RCC.

In the afternoon, **New York GU™** will shift to the third GU malignancy of the program, urothelial carcinoma. Drs. Gomella and Petrylak will trade off through a series of lectures covering management strategies for bladder cancer, the immunotherapeutic breakthroughs in this disease, and concluding the conference with a final case-based debate.

Special attention will be made to variances in disease and care observed in prostate cancer at this year's conference. From biological underpinnings that predispose people to worsened disease, to important differences in availability of treatment, this is an important conversation to have.

UPDATE | Even More Data!

Sometimes the publication and announcement of new data can seem like an onslaught. In our last newsletter update we discussed all the groundbreaking approvals and new data from 2017. Now in the third month of 2018 the game is changing again.

In early February, the FDA approved the use of abiraterone acetate in combination with prednisone for metastatic high-risk castration-sensitive prostate cancer, expanding its indication for patients with metastatic castration-resistant disease, based on overall survival data from the phase 3 LATITUDE trial. Then a week later, apalutamide was approved for nonmetastatic, castration-resistant disease based upon a novel efficacy measure, metastasis-free survival, from the phase 3 SPARTAN trial. Join us in New York to discuss these latest advancements and more, as well as place novel outcomes measures into clinical perspective!



Keynote Speaker

Ed Randall

*Sports Journalist, Radio & TV
Personality, and Author
CEO and Founder of Ed Randall's
Fans for the Cure*

VIDEO | Announcing Keynote Speaker Ed Randall



Check out the full video at: gotoper.com/go/XXXXXX

New York GU™ is proud to announce our keynote speaker, Ed Randall. A former pre- and postgame host for Yankee telecasts and onetime pinch hit announcer for the great Bob Sheppard, now a legend in his own right, Ed Randall is known as one of baseball's foremost broadcasters, interviewers, and voices. He has become synonymous with the game itself.

Perhaps best known for the critically-acclaimed "Ed Randall's Talking Baseball", the journalist and patron saint of baseball is truly in a league of his own. Now an equally successful radio show, "Talking Baseball" regularly entertains sports fans and athletes alike with a continual rotation of interviews with the Who's Who



of baseball. More than a newscaster, Randall is an authority on all things related to America's Pastime. Randall also hosts the nostalgia-driven radio broadcast "Remember When" on Sirius/XM and is the author of numerous books, including "More Tales from the Yankee Dugout" and "Baseball for the Utterly Confused".

Throughout his successful career in sports broadcasting, Randall's most important mission remains his work as a prostate cancer survivor and advocate. Ed Randall's **Fans for the Cure** is dedicated to prostate cancer awareness and the life-saving value of early detection.

Fans for the Cure seeks both to save and preserve the quality of men's lives. The organization focuses on the importance of regular checkups and baseline PSA testing as well as provides support for patient consultations, physician referrals, and educational seminars. There will be over 29,000 deaths due to prostate cancer in 2018 in the United States alone. To date, **Fans for the Cure** has led over 1,500 prostate cancer awareness days at ballparks all over America, providing both physician referrals and onsite PSA screenings to over 5,000 men. **Fans for the Cure** and Ed Randall are doing their part to reduce that number and save lives.

REGISTRATION | Use code: **NYGU18NEWS2** to save 35% off registration!

First Name _____ Middle Initial _____
Last Name _____ Degree(s) _____
☐ Physician ☐ Fellow ☐ PA-C ☐ NP ☐ Pharmacist ☐ Other _____
☐ Nursing license _____
Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as "Industry" by PER®?
☐ Yes ☐ No
Address type: ☐ Home ☐ Hospital ☐ Office
Mailing Address _____
City _____ Prov/State _____
Country _____ Postal/Zip Code _____
E-mail (Your confirmation will be sent via e-mail) _____

	Advanced	On-Site
o Physicians	\$169	\$229
o Nurses, PAs, Other HCPs	\$119	\$189
o Fellows *	\$119	\$189
o Industry **	\$429	\$499

*FELLOWS registration must be accompanied by a letter from your director/chair stating current fellowship for discount. Cannot be combined with other discounts/coupon codes.

**INDUSTRY is defined by PER® as any person employed by a for-profit organization, including biotech, financial, and pharmaceutical.

For registration assistance, please email info@gotoper.com, or call (888) 949-0045 or (609) 378-3701.

A cancellation fee of 25% will be assessed on refunds requested prior to **February 24, 2018**, and a 50% fee on refunds requested on **February 25, 2018**, through **March 10, 2018**. No refunds will be made after **March 11, 2018**. There is no charge for substitution. Substitutions can only be applied to the same conference and only two substitutions will be honored.

Phone type: ☐ Home ☐ Mobile ☐ Work
Phone _____ Fax _____
Specialty _____ Birth Date (MM/DD/YYYY) _____
Institute/Organization _____
Payment can be made by: ☐ Check ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express
Charge Amount _____
Card Number _____
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Four easy ways to register:

- 1) Go to our website at gotoper.com
- 2) Fill out the registration form and mail it with your payment (checks and credit cards are accepted) to the address below. Please make checks payable to "Physicians' Education Resource, LLC - NYGU18."
- 3) Fill out the registration form and fax it to (609) 257-0705 (credit cards only)
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Practice Setting:

- ☐ Academic medical center/university
☐ Laboratory/basic research ☐ Pharmacy
☐ Community hospital-based practice
☐ Government agency
☐ Community office-based practice
☐ Pharmaceutical/biotechnology company
☐ In training (fellow, resident, student)
☐ Other

What is your principal activity?

- ☐ Patient care ☐ Clinical research
☐ Administrative ☐ Teaching/training ☐ Other

Preferred educational formats:

- ☐ Live ☐ Online ☐ Print

Preferred methods of communication:

- ☐ Phone ☐ Mail ☐ E-mail

Would you like to participate in CME surveys?

- ☐ Yes ☐ No

How many cancer patients do you treat each month? _____

Years practicing medicine _____

Would you like to enroll in the PER Point System?

- ☐ Yes ☐ No

Registration fees include continental breakfasts, breaks, receptions and e-syllabus materials.

All payments must be made by a draft on a United States bank.

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“ I come every year
and I find it incredibly
informative. ”

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IPCC®

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Meet the Co-Chairs!

Daniel P. Petrylak, MD



Professor of Medicine, Medical
Oncology
Director, Prostate and GU Medical
Oncology
Director, Prostate Cancer
Translational Research Program
Yale Cancer Center
New Haven, CT

Leonard G. Gomella, MD, FACS



The Bernard W. Godwin Professor
of Prostate Cancer
Chairman, Department of Urology
Associate Director, Jefferson
Kimmel Cancer Center
Clinical Director Jefferson Kimmel
Cancer Center Network
Thomas Jefferson University
Philadelphia, PA

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